



# Doing Business in the U.S.

*Startup Legal Services*

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*Our primary mission is to understand client's needs, clarify their vision, and thereafter help create and implement a strategy to accomplish our clients' goals. As the global community has become reality, we focus on solutions designed for business and investment success in international markets, while achieving local growth and compliance.*

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## **Inbound International Business**

RKF Global represents many overseas clients in entering and investing into the U.S. marketplace. Our attorneys routinely assist non-U.S. or foreign clients in immediate and impactful areas.

**Establishing a Business Presence in the U.S.**  
**Identifying & Analyzing Market Opportunities**  
**Business and Strategic Planning**  
**Obtaining a U.S. Visa and Immigration Benefits**  
**Regulatory and Government Compliance**

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## Initial Business Activities

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*As the U.S. is generally seen as hosting one of the most dynamic, consistent, and healthy business climate in the world, opportunities in the U.S. for competitive, innovative, and cost-effective products and services are plentiful.*

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### Supporting Legal Services

Sell/Distribute Goods & Services into the U.S.

Establish a Business Presence & Offices

Purchase/Lease Offices & Facilities

Business Permits & Startup Operations

U.S. Visas and Immigration Benefits

Government Incentives: Tax, Grants, Loans

### **Business & Entity Structure**

### **Immigration & Visa**

### **Lease and Business Agreements**

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## **Regulatory & U.S. Customs Compliance**

## **Business Development Legal Support**

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*Over the years, we have assisted many clients in successfully establishing a longstanding presence in the U.S. through foreign direct investment, creating jobs and developing businesses such as technology start-ups, manufacturing facilities, project development companies, distribution businesses, and sales networks.*

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Establish Distribution and Sales Networks

Intellectual Property Development and Protection

Regulatory Compliance & Approval for Products

Food and Drug Administration

Environmental Protection Agency

Customs and Border Protection

Strategic Planning

Development of Business Plans

Strategic Market Plans

Expansion Plans

Government Strategies

Assistance with Government Agencies

Policy and Political Matters

Government Tenders and Project Bidding

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Industry and Government Relationship Building

## Ongoing Operations Legal Support

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*Engaging in business requires commitment, expertise and knowledge, as well as the ability to execute decisions on an ever-changing landscape. As a resource to help in this effort, we strive to provide you with the legal advice and counsel needed on a timely and cost-effective basis.*

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Protection of Capital Investment

Risk Management

Corporate Majority/Minority Equity Positions

Corporate Governance

Staffing and Personnel/Labor Relations

Real Estate Transactions

Mergers and Acquisitions

Dispute Resolution

Mediation

Arbitration

Litigation

Construction and Development

Marketing and Advertising

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## Doing Business in the U.S.

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*Moving people, goods, funds and ideas across international borders is a challenging endeavor.*

*That's why we focus on developing creative and cost-effective solutions.*

## Additional Legal Services

### **Multi-Jurisdictional and Cross-Border Business.**

RKF Global assists companies and investors interested in pursuing cross border investments, project development and/or joint venture participation in foreign markets. RKF attorneys regularly work to advise, create and coordinate consortium partners, manage the activities of the consortium in conjunction with the developer, manage the government affairs scope of work on behalf of the consortium, as well as achieve regulatory compliance for these groups.

### **Foreign Business Regulatory Compliance.**

Foreign jurisdictions each maintain a body of laws and regulations which differ from those found in the client's home market. Ascertaining, understanding and planning for such foreign rules is imperative to formulate a sound business expansion plan, gaining access to such markets for the client's products, services, capital and personnel, and to achieve ongoing regulatory compliance. To this end, RKF assists clients in acquiring foreign market visas for personnel, investment and

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capital registration approvals, obtain business licenses and local residency permits, as well as obtaining and maintaining regulatory compliance.

## **International Entrepreneurial Services.**

RKF Global provides legal advice and strategy to entrepreneurs, startup entities and owners of small businesses seeking to launch a product, service or technology, or expand its reach. As with most entrepreneurial endeavors, a balance between risk management and aggressive business planning and implementation must be achieved. Where entrepreneurial plans cross international borders, additional considerations must be discussed and planned-for. RKF works closely with the principal entrepreneurs, business owners, lenders and financial investors to co-exist and agree upon a strategic set of principles to govern the sometimes whirl-wind activities.

## **International Startup Services.**

Services typically include guidance as to structuring of the business and/or entities, drafting and implementing corporate or entity constitutional and governing documents (including operating agreements, shareholder agreements, by-laws and resolutions), financing and investment documentation, regulatory compliance and intellectual property considerations. Perhaps more importantly, RKF assists with the formation and review of the business plan, market research and strategic goals.

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*Whenever companies or investors send their goods, services, personnel or money across an international border, a number of inbound and/or outbound international legal considerations must be addressed.*

*In conjunction with the inbound/outbound activities, RKF Global works closely with clients as to import and export regulations, immigration and nationality needs, regulatory compliance, risk management, and/or revenue generation.*

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**For more information, contact: Thomas Rosenberg, Esq.**

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